



LINEWORK - FOR CREATORS

YOU ARE THE SOCIAL.

Elsewhere your followers grow the platform. On Linework they grow **you**: rewards, fan club, live streams, your store and your network, all in one app.



80%

yours on subscriptions,
content, tips and gifts

Every day

vLWK rewards for what you do

Your network

you also earn on the people
you invite

YOUR FOLLOWERS ARE YOURS

On traditional social networks you build an audience that belongs to the platform: the algorithm decides who sees you and the value you create stays with them. On Linework your community is your capital: you talk to it in chat, bring it to your live streams, sell it your products and get rewarded for everyone you bring.

1 • POST

Posts, videos and stories on Spiral: you earn vLWK rewards every day.

2 • ENGAGE

Live streams with gifts, chat groups and your fan club with exclusive content.

3 • SELL

Your store on Bloop: sell the products you promote directly to your followers.

4 • GROW YOUR NETWORK

Your invite link: earn on the purchases of the people who join with you and of their network.

Everything you earn lands in your Linework balance and becomes purchasing power in the app.

EVERY ACTION IS WORTH VLWK

Linework rewards people who create and take part. Rewards arrive in vLWK, Linework points (1 vLWK = \$0.01), in your balance.

ACTION	VLWK	LIMIT
You publish a post	1	3 a day
You publish a video	2	3 a day
You get a new follower	1	10 a day
You like someone else's post	1	5 a day
You comment (at least 5 characters)	1	5 a day
You join another creator's live stream	1	3 a day
Someone you invited completes their profile	10	per person
Someone you invited is still active after 30 days	20	per person
One of your groups reaches 5 active members in 30 days	5	per group
You complete your profile with a bio	5	once

Daily actions add up to about 32 vLWK a day, plus invite rewards with no limit. You need a complete profile (name, username and photo).

WHERE YOU SPEND VLWK

- Bloop: products from Linework sellers and Shopify merchants
- Explore Shopify: the worldwide catalogue of Shopify stores, with "Buy with Linework"
- Linework Meet: meeting plans
- Gifts in other creators' live streams
- Linework Fans, with a 10% discount
- Push campaigns for your store, with 10% more pushes
- Transfers to other Linework users

LINEWORK FANS AND GIFTS: 80% IS YOURS

With Linework Fans you turn your most loyal followers into subscribers. You publish exclusive content, receive tips and keep 80% of every payment; Linework keeps 20%.

WHAT YOU SELL	PRICE
Monthly subscription	€4.99 to €49.99 · for 1, 3, 6 or 12 months
Paid content	€1 to €100
Tip	€1 to €200

To open your fan club, apply in the app with an ID document: you must be at least 18. Fans pay from their Linework balance (vUSDC or vLWK, with a 10% discount).

GIFTS IN LIVE STREAMS

When you go live your followers send you vLWK gifts: 80% goes to you.

GIFT	VLWK	TO YOU
Rose	1	0.8
Heart	5	4
Fire	10	8
Applause	20	16
Crown	50	40
Rocket	100	80
Diamond	250	200
Linework	500	400

YOUR STORE ON BLOOP

Open your store on Bloop and sell the products you promote in your posts and live streams directly to your followers. Sales revenue is yours, minus your plan's commission.

PLAN	PER MONTH	COMMISSION	PRODUCTS
Basic	free	10%	10
Regular	\$9.99	8%	20
Merit	\$14.99	5%	unlimited
Premium	\$19.99	6.5%	unlimited

REACH YOUR CUSTOMERS

PUSH CAMPAIGNS

Notifications to your followers and to people who already bought from you (only those who accept promotions).

PACKAGE	PUSHES	PRICE
Start	10	€19
Grow	20	€35
Pro	50	€79
Business	100	€139

Prices excluding VAT, paid from your balance; paying in vLWK gives you 10% more pushes. One campaign per store per day. Sponsorship on the Bloop home for verified stores: 2 vUSDC (1 day), 10 (7 days), 30 (30 days).

CUSTOMERS AND TEAM

Add managers and sellers to your store, see each one's sales and your customer list with orders and spend.

CHAT GROUPS

Bring your community together in groups with invite links, roles and permissions and no member limit: announce live streams, store news and fan club content there.

EARN ON THE PEOPLE YOU BRING TOO

Every creator has a personal invite link. People who join Linework with your link become part of your network, and so do the people they invite, across several levels.

WELCOME REWARDS

10 vLWK when someone you invited completes their profile, 20 vLWK if they are still active after 30 days.

NETWORK COMMISSIONS

When people in your network buy on Bloop or activate Linework Meet, you receive vLWK calculated on Linework's revenue from that sale.

LEVELS AND RANKS

The more active your network, the higher your rank. Your level, rank and conditions are in the Network section of the app.

HOW TO START

- 1 Download Linework and complete your profile (name, username, photo and bio).
- 2 Copy your invite link from the app and put it in your bio and stories on Instagram, TikTok and YouTube.
- 3 Create your chat group and post on Spiral every day.
- 4 Open your store on Bloop and apply for Linework Fans.
- 5 Go live: gifts and sales arrive in real time.

THE NEXT FEATURES

These features are in development and **not available yet**: we will announce them in the app when they go live.

COMMISSION ON THE PRODUCTS YOU PROMOTE

COMING SOON

A personal link for other sellers' products: you earn a commission on every sale you bring.

SELLING IN GROUPS

COMING SOON

Product cards and checkout directly inside chat groups.

REWARDS TIED TO YOUR AUDIENCE

COMING SOON

Rewards that grow with your number of followers and the interactions you receive.

WITHDRAWING YOUR EARNINGS

COMING SOON

Today earnings stay in your Linework balance and are spent in the app; withdrawal to a bank account or external wallet will come later.

CONDITIONS

Rewards have daily limits and their values are set by Linework: they may change. Network commissions follow the rules shown in the app. 1 vLWK is worth \$0.01 as a Linework point to spend in the app; today it cannot be converted into money. No earnings are guaranteed: they depend on your activity and your community's. Linework Fans is for adults with a verified identity. Full conditions at linework.app.